

# TEACH ABOUT THE U.S.

## TEACHER SEMINAR



**INTERNATIONALES BEGEGNUNGSZENTRUM,  
ROSTOCK E.V., BERGSTR. 7A, 18057 ROSTOCK**

**MAY 20, 2022 · 9:00 – 16:00**

### PROGRAM

**9:00** Welcome and Introductions

**9:30 –** Workshop

**11:00** **Teaching Diversity Through Comics**  
Don Varn Lowman

**Coffee Break**

**11:30 –** Lecture and Discussion

**13:00** **The Midterm Elections**  
David Goldfield

**Lunch**

**14:00 –** Workshop

**15:30** **Teaching Media Literacy:  
Reporting on a Summer Project**  
Deborah Steinborn

**Wrap-Up & Closing Remarks**

**16:00** End of Program

### FACULTY



**David Goldfield** is the Robert Lee Bailey Professor of History at the University of North Carolina, Charlotte. A native of Memphis, he grew up in Brooklyn and attended the University of Maryland. He is the author or editor of sixteen books including two, *Cotton Fields and Skyscrapers* (1982) and *Black, White, and Southern* (1991), nominated for the Pulitzer Prize in history, and *America Aflame: How the Civil War Created a Nation* (2011). His most recent book, *The Gifted Generation*, about life and the transformation of American politics after the Second World War (2017) was described by NPR as one of the “great books to hunker down with in 2018.” Goldfield is the Editor of the *Journal of Urban History*. He serves as Distinguished Lecturer for the Organization of American Historians and as an expert witness in voting rights cases. He is Past President of the Southern Historical Association (2012-2013).



**Don Varn Lowman** is a Senior Lecturer in the Department of English, American, and Celtic Studies at Bonn University. He previously taught at Kassel University, TH Aachen and Suji, South Korea. At Bonn University, he serves as Queer Studies Coordinator, Language Skills Coordinator, and North American Partnerships Coordinator. His research interests focus on Queer Theory, Queer Theory and Gender Studies, Comics, Poverty and Youth Homelessness, Alternative

Histories and Subcultures, (Native) American History and Literatures and Ethnic and Racial Studies. Don Lowman received an MBA in International Business from the University of North Florida, a Master of Intercultural Communications and International Management from the Université de Provence (Aix-Marseille I) and a bachelor in international business and French from the University of North Florida - College of Business Administration.



**Deborah Steinborn** is an award-winning bilingual freelance journalist in Germany. She creates, writes and manages content for internationally known media groups. She is also a frequent guest speaker and moderator on subjects related to economics, diversity and higher education. She is editor-in-chief of *Zeit Germany*, a line of English-language magazines published globally, which she developed for the newspaper group in 2017. She co-authored *Anders Denken! Warum die Ökonomie weiblicher wird*, about women in the world economy. The book was shortlisted for the 2013 German Business Book of the Year Award. As a reporter and author, Deborah covers the intersection of economics, politics and society. She has covered stories in more than 30 countries, and her work has appeared in *The Wall Street Journal*, *Die Zeit*, *Financial Times*, *The Christian Science Monitor*, *Business Week*, *Cambodia Daily*, *Forbes Magazine* and *World Policy Journal*, among others.

### ORGANIZERS

**Dr. Katja Schmidt**  
Rostock University

**Dr. Martina Kohl**  
U.S. Embassy Berlin

**Dr. Susanne Wiedemann**  
U.S. Consulate General Hamburg

**TO REGISTER, PLEASE CONTACT BY MAY 15, 2022**

**Nadja Borowski**  
Beraterin im Unterstützungssystem des IQMV,  
SSA Rostock, Schwerpunkt Englisch Sek. 1  
**Tel.:** 038231/778 557  
**Mobil:** 0152/28 75 40 58  
**E-Mail:** n.wieland@iq.bm.mv-regierung.de

**Astrid Eisenhardt**  
Fachberaterin Englisch, Fachleiterin Englisch in der  
Lehrerbildung Ministerium für Bildung, Wissenschaft und Kultur,  
Institut für Qualitätsentwicklung (IQ M-V)  
**Tel.:** 0385/588 17831  
**E-Mail:** a.eisenhardt@iq.bm.mv-regierung.de